

Stephen Sèche

USER EXPERIENCE DESIGNER

stephen.seche@pm.me

510-882-7600

linkedin.com/in/seche/

PROFILE

Senior print production designer transitioning to UX Design. I'm looking forward to transforming ideas and design research into impactful digital solutions. I am prepared to leverage my agency and in-house design experience to build user flows, usability testing and prototyping skills in my next role as a UX designer.

SKILLS

Figma, InVision,
POP App, Optimal Sort,
Adobe Creative Suite

EDUCATION

BrainStation | Diploma Candidate, User Experience

SEP 2021 - DEC 2021,
Online

California Institute of the Arts Bachelors in Fine Art

SEP 1987 - MAY 1990,
Valencia, CA

EXPERIENCE

Production Designer - Contract | LEVI STRAUSS & CO.

MAY - JUNE 2021, SAN FRANCISCO, CA

- Working with the 20 person design implementation team, I created over 100 design assets for the seasonal global toolkit

Packaging Production Designer - Contract | REBBL Inc.

FEB - APR 2021, EMERYVILLE, CA

- Provided package design and production expertise for a time-critical brand update for 13 beverage labels

Pandemic Sabbatical

MAR 2020 - FEB 2021, ALAMEDA, CA

- Homeschooled daughter, with a sprinkling of freelance work

Production Designer - Contract | CALIFORNIA CLOSETS

OCT 2019 - MAR 2020, RICHMOND, CA

- Worked with retail store partners throughout the US, to produce print advertising in-store graphics and signage in support of regional marketing goals and events

Package Design - Product Photography | BRANDLESS

OCT 2018 - AUG 2019, SAN FRANCISCO, CA

- Created package design for the entire brand portfolio
- Coordinated product photoshoots, retouching, image asset production, and implementation

Sr. Packaging Production - Print Coordinator | METHOD

JAN 2011 - JAN 2018, SAN FRANCISCO, CA

- In partnership with design, marketing, package engineers, chemists, and sustainability I produced and released press-ready packaging artwork to our print partners
- Coordinating the packaging product through to the print date, I managed approximately 30 press checks

PROJECTS

UX Designer | BRAIN STATION, Capstone Project

Oct 2021 - DEC 2021, End to end UX digital solution to help prevent elderly consumer fraud utilising a persona, user stories, task flow, prototyping, usability iterative testing and UI design.